



NEED FOR INDUSTRIAL DIGITALISATION

Whatever opportunity lies ahead, adopting industrial digital technologies will help you maximise your business potential.

Whether you're planning for growth, bidding for investment, succession planning, or you simply want to improve efficiencies, we can help.

Cheshire & Warrington's manufacturing sector is one of the fastest growing in the UK. As the challenges of Brexit and COVID-19 lighten, new business opportunities are emerging for the region's SMEs – from the march to NetZero and vehicle electrification to responding to Supply Chain challenges and MedTech 4.0.

With digitalised ways of working fast becoming non-negotiable, expectations of OEMs and Primes, long-term business growth and resilience requires supply chain businesses to adopt new technologies, skills, and ideas.

Cheshire & Warrington 4.0 (CW4.0) has been created to help manufacturing businesses to seize opportunities for growth and investment through the adoption of digital technology.

MANUFACTURING YOUR DIGITAL FUTURE

WHAT IS CW4.0

CW4.0 is the first and only project of its kind that is tailored specifically to the manufacturing sector in Cheshire & Warrington and delivered by organisations based in the North West.

Through fully-funded, individually tailored, hands-on support and expertise, we enable manufacturers to develop smarter processes and products, solve problems, seize opportunities and stay ahead of the competition by adopting new technologies emerging from the fourth industrial revolution (Industry 4.0).

OUR EXPERTISE

Part-funded by the European Regional Development Fund (ERDF), CW4.0 brings together the combined expertise and capabilities of the Virtual Engineering Centre (University of Liverpool), Liverpool John Moores University, the Science and Technology Facilities Council and the Northern Automotive Alliance.

Building on our decade long experience of supporting hundreds of SMEs, the Cheshire and Warrington 4.0 team has comprehensive expertise and multi-industry experience. We offer forward-thinking manufacturers impartial support, access to world-class facilities, and introductions to a network of ground-breaking digital technologies and solutions.



CONTACT THE CW4.0 TEAM TODAY TO DISCUSS HOW WE CAN HELP YOUR BUSINESS TO ADAPT, GROW AND THRIVE.

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CW4.0 PROJECT WILL:

- Support 170 SMEs and collaborations
- 20 new start-ups across the region
- Support in the creation of new valuable jobs
- Support in the development of 40 new products to market and 60 new products to firms



BENEFITS TO YOUR BUSINESS

Based on the overwhelming success of our work in the Liverpool City Region, we know that even manufacturers with little prior understanding of industry 4.0 technologies can benefit greatly from the support and facilities we offer.

You will:

- Access fully-funded and impartial support
- Practical, hands-on support and advice
- Take advantage of new opportunities for investment and growth
- Adapt to a changing world and upskill staff
- Take advantage of new opportunities for investment and growth
- Boost efficiency through smarter products and processes
- Identify which digital tools and skills can really add value to your business in your digital transformation journey
- Become better connected through digital enabled supply chains
- Collaborate with leading universities and industry experts whilst accessing advanced and world-class facilities



APPLY NOW:

If your business meets the following criteria, you are eligible for this fully-funded support:

- Operates within the Cheshire and Warrington region
- Manufacturing companies (including pharmaceutical, renewables, medical and more)
- Classified as an SME (fewer than 250 employees)
- Have a turnover of less than €50 million, or a balance sheet total of less than €43 million



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